

REFLECTION & GROWTH · COMMUNITY STRENGTH

Community Asset Mapping Worksheet

Start from power, not deficit

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Most policy conversations start with what is wrong with a community. This worksheet starts with what is strong. Before you advocate for your community, know what it already has.

Community I am mapping (neighborhood, city, constituency, etc.)

PEOPLE ASSETS

Trusted leaders (elected, informal, faith, civic)

Skilled residents (teachers, lawyers, healthcare workers, organizers, etc.)

ORGANIZATIONAL ASSETS

Nonprofits, faith organizations, civic groups already working here

Coalitions or networks already in place

PHYSICAL & ECONOMIC ASSETS

Community spaces, gathering places, institutions

Local businesses, employers, economic anchors

WHAT THIS TELLS YOU

The three strongest assets in this community

The asset most underutilized for advocacy purposes — and how to activate it

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